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Grower Update: Canola Seed Supply for 2023 Cropping Season

It feels like harvest hasn't long finished but sowing is already starting in some regions, so we would like to share an update on the availability of Nuseed varieties. We have also included some additional information we hope you find useful.

If you have any questions about your Nuseed canola varieties, or anything else canola related, please contact your local Nuseed Area Sales Manager. You'll find their details at the end of this update.

Hybrid canola seed still available

We currently have some seed of the following high-performing canola varieties still available to order for planting this year:

- **HyTTec Trophy**: early-mid triazine tolerant hybrid
- **Nuseed Emu TF**: early TruFlex® hybrid
- **Nuseed Raptor TF**: early-mid TruFlex® hybrid

Seed may sell out so please contact your seed supplier to place an order as soon as possible.

If you have any questions about which Nuseed variety is best-suited to your growing conditions please contact your agronomist or your local Nuseed Area Sales Manager.

An update on seed processing and delivery

At this stage we are on track to have 80% of orders despatched to stores by the end of March and 100% by mid-April. Our supply chain team is working hard with our processing and logistics partners to treat, pack and deliver your seed as quickly as possible.

We're very pleased to report that the improvements we introduced this season, such as additional processors and direct shipments to WA, have resulted in earlier deliveries to stores in many instances.

If you have any queries about the status of your Nuseed order please contact your supplier.

HyTTec Velocity: when is the best time to sow?

HyTTec Velocity is a new release for 2023 which is an early maturing line and the fastest hybrid in the HyTTec family. To help you determine the best time to sow HyTTec Velocity in your region our Market Development Team has put together a tech note to guide you.

>> Read the tech note

A decorative graphic in the bottom right corner consisting of a grid of small, light green squares of varying sizes and orientations, some overlapping.

How we develop better canola varieties for you

We develop all our new canola varieties at our Australian Innovation Centre in Horsham, Victoria. It's here that our specialist breeding team use leading-edge technology to develop new crosses from our extensive germplasm library to find the best new canola varieties for Australian growers.

Each new variety we release has 6-8 years of testing and trialling behind it, starting with thousands of possible options.

We have created one of our very popular animations to explain the process so please take a minute to learn more.



Thank you to EPR growers

If you grew one of our varieties with an End Point Royalty (EPR) in 2022 we want to thank you for accurately declaring your varieties at delivery.

Nuseed has four HyTTec varieties and five OP TT varieties that are subject to an End Point Royalty of \$5 per tonne (ex GST) at harvest.

The EPR program helps support investment into the development of new varieties like **HyTTec Velocity** and **ATR Swordfish** with higher yields and oil performance, greater disease resistance, and superior quality for Australian growers.

[>> Learn more about EPRs](#)

How to protect your seed before sowing

In our last update we shared our guidelines on best practices for storing your seed on farm before sowing, to ensure the quality of your seed is maintained. This information has been very popular with growers so we're sharing it again in case you missed it.

Some key guidelines include:

- Store your seed bags in an area where they will be **dry and cool**.
- Ensure your seed is kept **away from external heat sources** or hot building walls.
- Store seed **away from chemicals**, especially herbicides.
- Keep your seed bags **away from direct sunlight**, dark storage is preferred.
- Store your seed bags **off the ground's surface**, eg on pallets.
- Use an area that is **pest and insect free** or use suitable baiting.

[>> Read the guidelines](#)



Thank you

Thank you for your interest in Nuseed's canola varieties, bred for you right here in Australia for Australian growing conditions.

Please contact your seed supplier, agronomist or Nuseed Area Sales Manager for more information on our varieties or to ask questions about getting the most out of your canola crop.

We wish you all the best for a successful 2023 season.

Regards,
Your Nuseed Australia Team

Nuseed Area Sales Managers

WEST:	WA: North Michael Hickey 0438 913 106	WA: South Andrew Royce 0427 466 916	
EAST:	SA & West Vic James Cook 0430 353 006	Sth NSW & Nth Vic Alan Wright 0407 081 721	Central & Southern NSW Brett Mawbey 0428 638 918

Our 2023 Canola varieties

>> [View our full range](#)

<p>HyTTec® Hybrid Triazine Tolerant</p> <ul style="list-style-type: none"> >> HyTTec Trident: early maturity >> HyTTec Velocity NEW: early maturity >> HyTTec Trophy: early-mid maturity >> HyTTec Trifecta: mid maturity >> View our HyTTec range 	<p>TruFlex® with Roundup Ready® technology</p> <ul style="list-style-type: none"> >> Nuseed Emu TF: early maturity >> Nuseed Hunter TF NEW: early-mid maturity >> Nuseed Raptor TF: early-mid maturity >> Nuseed Eagle TF NEW: mid maturity >> View our TruFlex range
<p>Open Pollinated Triazine Tolerant</p> <ul style="list-style-type: none"> >> ATR Bluefin: early maturity >> ATR Bonito: early-mid maturity >> ATR Swordfish NEW: early-mid maturity >> ATR Wahoo: mid maturity >> View our OP TT range 	<p>Conventional Hybrid</p> <ul style="list-style-type: none"> >> Nuseed Diamond: early maturity >> Nuseed Quartz: mid maturity >> View our Conventional Hybrid range

JUST ANNOUNCED FOR 2023

Our first IMI tolerant canola variety

>> [Learn more](#)

Nuseed Ceres IMI is an early maturing hybrid with excellent early vigour.

The first IMI hybrid with Nuseed genetics.

Limited commercial release for 2023 – speak to your seed supplier about availability.

