

ATR BLUEFIN

A hardy all-rounder for strong crop competition and disease resistance



ATR Bluefin continues our commitment to the OP TT segment, with an early maturing canola for Australian growers.

ATR Bluefin delivers a strengthened disease package along with exceptional vigour and early biomass to provide robust establishment of your canola crop.

ATR Bluefin offers growers everything you are looking for in a TT canola variety. Toughened disease package, competitive yields and oil performance, delivering you optimum results at harvest.

ATR Bluefin has exceeded expectations in trials by demonstrating a compact plant type, that is fast establishing and features good seedling vigour when compared to other open-pollinated canola varieties.

An EPR (End Point Royalty) of \$5 per tonne (ex GST) applies to ATR Bluefin

KEY POINTS

- Early maturing open pollinated TT variety
- Strengthened disease package compared to current OP TT varieties
- Fast establishment and good seeding vigour
- Compact plant type
- Competitive yield and oil performance for optimum harvest returns

VARIETY PERFORMANCE (YIELD GRAPH)



Long-term predicted yield from all SA, Vic, NSW and WA Low to Mid rainfall Triazine Tolerant

DESCRIPTION

Maturity	Early		
Blackleg rating*	R–MR		
Blackleg group	AB		
Height	Short – Medium		
Oil	Medium		
Seedling Vigour 1 poor – 9 very high	6		
Standability 1 poor – 9 good	7		
Pod Shatter tolerance ^{^^}	No rating yet		
Alternative to	ATR Stingray, ATR Bonito, ATR Mako		
Recommended Target Yield	0.5 – 2.0 TNS		

VARIETY COMPARISON

Variety	ATR Bluefin	ATR Stingray	Bandit TT
Туре	Open Pollinated	Open Pollinated	Open Pollinated
Blackleg Rating*	R–MR	MR-MS	MR-MS
Oil Average (%)	47.7	47.7	46.5
Yield Average (MT/HA)	2.05	1.93	2.34
Yield % of Trial Mean	84%	79%	96%

Long-term predicted yield from all SA, Vic, NSW and WA Low to Mid rainfall Triazine Tolerant NVTs.

- * 2023 Autumn Blackleg Rating bare

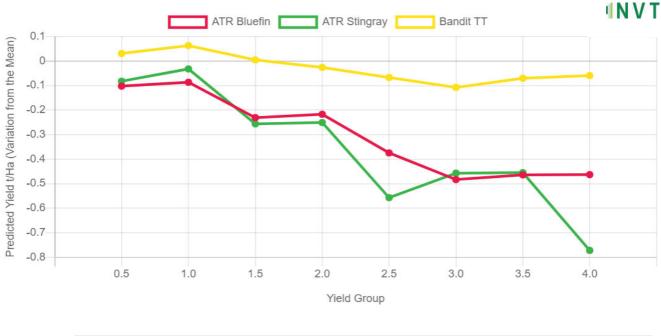
 ** Not recommended for early sowing in a high yield environment

 ^ Not recommended for yield environments 2.5 T or above
- A Rated from Susceptible to Tolerant using our proprietary shaking methodology



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NVT YIELD RESULTS – LONG-TERM PREDICTED YIELD T/HA (VARIATION FROM THE MEAN)



1.73

2.34

Long-term predicted yield from all SA, Vic, NSW and WA Low to Mid rainfall Triazine Tolerant NVTs.

0.81

1.20

12

0.44



FOR MORE INFORMATION, PLEASE CONTACT:



Mean Yield t/ha

Number of Trials

Chris Roberts National Market Development Manager M 0437 178 296



Adrian Carter Regional Market Development Manager – East M 0409 756 127



Andrew Suverijn National Sales Manager M 0409 484 702

2.82

3.27

3.81



Sally Broadhead Regional Sales Manager - East M 0436 849 292



Alan Wright Area Sales Manager - Southern NSW & Northern VIC M 0407 081 721



Brett Mawbey Area Sales Manager - Central & Southern NSW M 0428 638 918



James Cook Area Sales Manager SA & Southern Vic M 0430 353 006







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