

# ATR BLUEFIN

A hardy all-rounder for strong crop competition and disease resistance



### ATR Bluefin continues our commitment to the OP TT segment, with an early maturing canola for Australian growers.

ATR Bluefin delivers a strengthened disease package along with exceptional vigour and early biomass to provide robust establishment of your canola crop.

**ATR Bluefin** offers growers everything you are looking for in a TT canola variety. Toughened disease package, competitive yields and oil performance, delivering you optimum results at harvest.

**ATR Bluefin** has exceeded expectations in trials by demonstrating a compact plant type, that is fast establishing and features good seedling vigour when compared to other open-pollinated canola varieties.

An EPR (End Point Royalty) of \$5 per tonne (ex GST) applies to ATR Bluefin

**VARIETY PERFORMANCE (YIELD GRAPH)** 

#### **KEY POINTS**

- Early maturing open pollinated TT variety
- Strengthened disease package compared to current OP TT varieties
- Fast establishment and good seeding vigour
- Compact plant type
- Competitive yield and oil performance for optimum harvest returns



Long-term predicted yield from all SA, Vic, NSW and WA Low to Mid rainfall Triazine Tolerant

#### DESCRIPTION

| Maturity                                       | Early                                 |  |
|--|---------------------------------------|--|
| Blackleg rating*                               | R–MR                                  |  |
| Blackleg group                                 | AB                                    |  |
| Height   | Short – Medium                        |  |
| Oil  | Medium                                |  |
| <b>Seedling Vigour</b><br>1 poor – 9 very high | 6                                     |  |
| <b>Standability</b><br>1 poor – 9 good         | 7                                     |  |
| Pod Shatter tolerance^^                        | No rating yet                         |  |
| Alternative to                                 | ATR Stingray, ATR Bonito,<br>ATR Mako |  |
| Recommended Target Yield                       | 0.5 – 2.0 TNS                         |  |

#### VARIETY COMPARISON

| Variety               | ATR Bluefin        | ATR Bonito         | ATR Stingray       |
|-----------------------|--------------------|--------------------|--------------------|
| Туре                  | Open<br>Pollinated | Open<br>Pollinated | Open<br>Pollinated |
| Blackleg Rating*      | R–MR               | MS                 | MR-MS              |
| Oil Average (%)       | 46.5               | 46.8               | N/A                |
| Yield Average (MT/HA) | 2.13               | 2.31               | 2.08               |
| Yield % of Trial Mean | 84%                | 91%                | 82%                |

Data source eg Long-term predicted yield from all SA, Vic, NSW and WA Low to Mid rainfall Triazine Tolerant NVTs. Oil average from 21 NVT sites 2022.

- \* 2023 Autumn Blackleg Rating bare \*\* Not recommended for early sowing in a high yield environment
- Not recommended for yield environments 2.5 T or above
- Rated from Susceptible to Tolerant using our proprietary shaking methodology





## FOR MORE INFORMATION, PLEASE CONTACT:



**Chris Roberts** 





**Michael Hickey** Area Sales Manager Northern WA & Market Development Manager, WA M 0438 913 106



Andrew Suverijn National Sales Manager M 0409 484 702



**Hugh Trenorden** Regional Sales Manager – West M 0437 206 313

General Enquiries and Customer Service:

P: 1800 993 573 F: 1800 302 884

PO Box 377 Horsham Vic 3402

Nuseed Pty Ltd. 5 Ballinger Street



**Andrew Royce** Area Sales Manager Southern WA M 0427 466 916



🚹 🔰 @NuseedAustralia

Follow our Twitter and Facebook page to keep up to date with Nuseed



Nuseed is a registered trademark of Nufarm Australia Ltd. TruFlex and Roundup Ready are registered trademarks of the Bayer Group. Pioneer is a registered trademark of Pioneer Hi-Bred International, Inc. All Nuseed canola varieties are protected under the Plant Breeders Rights Act 1994. COPYRIGHT All material appearing in this publication is copyright. All or part of this publication may not be reproduced in any way without the consent of Nuseed. DISCLAIMER: This publication is for information purposes only. Nuseed and its agents or employees shall not be liable for any loss or damage suffered by any person as a result of any reliance on any of the contents hereof, whether such loss or damage arises from the negligence or misrepresentation or any act or omission of Nuseed or its agents or employees.

