







## SUPERIOR SUNFLOWER HYBRIDS

Nuseed's North America based nurseries are the breeding ground for superior sunflower hybrids

### **HERE'S WHY:**



R&D trials are strategically located in sunflowergrowing areas in the United States



Nuseed is the only multinational company working with all sunflower hybrid seed types and herbicide traits, including the largest confection hybrid breeding program in North America



Industry leading sunflower molecular lab and seed production located in West Sacramento, California



Hybrid trait selection at North America based trials under regional disease and insect pressures



Strict quality assurance program

### AN IMPORTANT AGRICULTURAL CROP

While the vibrant, strong sunflower is recognized worldwide for its beauty, it is also an important source of healthy edible oil and protein meal. As one of the world's leading oilseed crops, sunflower oil is a valued and healthy vegetable oil. Sunflower seeds are also enjoyed as a healthy snack and nutritious ingredient to many foods.

## THE THREE SUNFLOWER MARKETS

### CONFECTION

This highly recognizable black and white seed serves as a tasty and healthy snack. Confection sunflower hybrids are planted at a lower population in the field to grow longer more plump seeds. The largest of the seeds get sold to the in-shell market, like what you eat at baseball games, while the smaller seeds are utilized in the dehull market, where they are sold as sunflower kernels for baked goods.

### OIL

Oil sunflower hybrids are utilized for the oil that can be extracted fro the seeds. Natural sunflower oil is a combination of monounsaturated, polyunsaturated, and low levels of saturated fat. Oil sunflowers are generally classified based on their oleic (monounsaturated fat) content.

### PRIMARY CATEGORIES OF COMMERCIALLY AVAILABLE HYBRID SEEDS

Nusun\*: Oleic levels of 55-75%

**High Oleic:** Oleic levels greater than 82% (common minimum crush requirement)

### **CONOIL (DEHULL)**

As a cross between confection and oil-tpe seed, conoils provide ultimate versatility. Conoils have a higher yield and oil content than traditional confection seed and, although they are usually dehulled for baking needs, they may also be used in the confection and oil markets.

### **HERBICIDE TOLERANT TRAITS**

Sunflowers are considered a non-GMO crop, but herbicide tolerance has been established through years of selective breeding. Nuseed has built the Clearfield®, Clearfield® Plus and DuPont™ ExpressSun® traits into the majority of our hybrids to help growers manage weeds.



The Clearfield Production System for sunflowers provides growers with broad-spectrum residual grass and broadleaf weed control, including ACCase resistant weeds. The Clearfield system combines high-yielding sunflower hybrids with SOLO\* herbicide tolerance for superior postemergent weed control in no-till, minimum or conventional tillage systems.

### DuPont<sup>™</sup> Express*Sun*<sup>®</sup>

DuPont ExpressSun sunflower hybrids are tolerant to Express' herbicide. This revolutionary production system offers broad-spectrum control or suppression of broadleaf weeds, a simplified approach for enhanced weed control in sunflower and improved yield potential for a cost-effective crop management solution with complete re-cropping flexibility the following year.

Nuseed hybrids are treated with the most advanced fungicide and insecticide seed treatment to protect your seed investment.



## CONFECTION

Confection sunflowers are grown to meet the specific needs of processors in the in-shell snack market. These are the familiar snacking seeds that are characteristically large and have white stripes. They are generally over half an inch in length with half their weight coming from the kernel.

### 6946 DMR

## Maturity: Early Seed Type: Round (RT)

Exclusive to Canada, 6946 DMR is the industry's leading confection hybrid that delivers the highest test weight of any confection hybrid on the market. Early maturity, genetic resistance to multiple races of downy mildew, large seed size for in-shell and excellent dehulling percentage make it great for northern production.

MARKET: Confection TRAIT: None DMR: Yes

- High yield in northern regions
- Excellent rust tolerance
- Early maturity and high test weight
- Excellent dehuller with high nutmeat percentage

### **PANTHER DMR**

### Maturity: Early Seed Type: Long (LT)

Panther DMR offers confection growers excellent yield potential and high test weight. Known for its very early maturity and great standability, this processor preferred hybrid with downy mildew resistance is a perfect fit for northern growers.

MARKET: Confection TRAIT: None DMR: Yes

- Very high percentage of large seed
- High yield and test weight
- Shorter height, uniform plant type
- Very early flowering

## **NEW! HIGH OLEIC**

Nuseed is proud of our NEWEST SUNFLOWER HYBRID – the ultra-early **N4H161 CL**. Developed in the U.S., our new high oleic oil hybrid delivers on high-performance agronomics, yield and top-end oil content.

### **NEW N4H161 CL**

### **Maturity: Ultra-Early**

This ultra-early high oleic is the perfect hybrid for Northern climates with short growing seasons for a double crop option for winter wheat growers. With a shorter plant height, N4H161 CL has excellent root strength and late season plant health.

MARKET: High Oleic TRAIT: Clearfield DMR: Yes

- High oleic, tolerant to SOLO herbicide
- Earliest maturity in the Nuseed lineup
- Excellent yield and oil content for maturity
- Short plant height

### **SUNFLOWER FACT**

**SUNFLOWERS HAVE** 

# DEEP ROOT SYSTEMS

ALLOWING THEM TO REACH NUTRIENTS AND WATER THAT OTHER CROPS MAY NOT BE ABLE TO ACCESS.



## HIGH OLEIC

NuSun

High oleic sunflower oil has a longer, more stable shelf-life, neutral taste profile, and heart healthy benefits that make it attractive for commercial cooking applications. The oilseed crush industry requires a minimum oleic level ranging from 82% to 85%. Some Nuseed sunflower hybrids reach oleic acid levels greater than 90%.

### **COBALT II**

### **Maturity: Early**

Cobalt II is an early and disease resistant high oleic hybrid. A great fit for both wet fields and late plantings, Cobalt II also delivers high yields to back it up. With excellent disease resistance including protection against multiple races of downy mildew, Cobalt II is a hybrid you can rely on.

MARKET: High Oleic TRAIT: Clearfield DMR: Yes

- High oleic, tolerant to SOLO herbicide
- Excellent disease resistance
- Excellent seed set and center fill
- Shorter plant height

### N4H302 E

### **Maturity: Medium-Early**

A welcomed addition to Nuseed's high oleic lineup, N4H302 E will not disappoint. Best suited for the northern growing regions, this hybrid performs well from east to west. N4H302 E impresses producers all season long with its early season emergence and excellent oleic content at harvest.

MARKET: High Oleic TRAIT: DuPont ExpressSun DMR: No

- High oleic, tolerant to Express herbicide
- Excellent high oleic content
- Great early season emergence
- Good late season plant health

### **TALON**

### **Maturity: Early**

Looking for market flexibility? Talon produces a valuable grain for the bird food market while providing growers additional marketing options for dehull or crush as required. Concerned about tough growing conditions? Talon is an early hybrid with excellent stalk and root strength. Weed pressure a problem? Talon is an ExpressSun hybrid and is a versatile solution for growers.

hydrogenation to remain stable at high temperatures.

MARKET: NuSun TRAIT: DuPont ExpressSun DMR: No

- NuSun, tolerant to Express herbicide
- Excellent hullability and meat-to-hull ratio
- Early maturity, single-cross hybrid
- Excellent root strength

### N4HM354

The NuSun sunflower oil profile was developed by the U.S. National Sunflower

NuSun oil has a naturally high smoke point and does not require trans-fat creating

Association, in coordination with the USDA, to create an oil essential for the food industry.

### **Maturity: Medium-Early**

The high yield potential for this medium-early hybrid and its fit from Canada to Texas make it standout from the rest. Great oil content, resistance to multiple races of downy mildew and strong stalks are additional benefits that make N4HM354 a must have for your farm.

### MARKET: NuSun TRAIT: Clearfield DMR: Yes

- NuSun, tolerant to SOLO herbicide
- Consistent yield, oil profile
- Great root and stalk strength
- Widely adapted across multiple growing regions





### **nuseed** Sunflower Hybrid Characteristics

Hybrid Rating Scale 1=Poor, 9=Excellent Plant Height Rating Scale 1=Shortest, 9=Tallest

	CONFECTION		HIGH OLEIC			NUSUN	
	6946 DMR	PANTHER DMR	NEW N4H161 CL	COBALT II	N4H302 E	TALON	N4HM354
MATURITY	EARLY	EARLY	ULTRA-EARLY	EARLY	MED-EARLY	EARLY	MED-EARLY
TRAITS	DMR	DMR	Clearfield/DMR	Clearfield/DMR	ExpressSun	ExpressSun	Clearfied/DMR
EMERGENCE	7	7	8	8	9	7	8
DROUGHT TOLERANCE	7	6	7	7	7	6	7
UNIFORMITY AT FLOWERING	7	7	8	9	8	8	8
YIELD FOR MATURITY	9	8	8	8	7	7	9
TEST WEIGHT	9	8	8	7	7	6	7
DRY DOWN	8	7	6	8	8	7	8
OIL CONTENT	N/A	N/A	6	6	7	5	8
LATE SEASON PLANT HEALTH	8	7	8	7	7	6	7
STALK RATING	7	8	7	8	7	7	8
ROOT RATING	6	7	8	8	6	8	8
PLANT HEIGHT	6	6	3	5	6	5	6



## HOW MANY ACRES ARE IN THAT BAG?

	CONFECTION	OILSE	OILSEED	
POPULATION	SIZE S/M/L (100K)	SIZE 2/3 (200K)	SIZE 4 (225K)	
15,000	6.7	13.3	15.0	
16,000	6.3	12.5	14.1	
17,000	5.9	11.8	13.2	
18,000	5.6	11.1	12.5	
19,000	5.3	10.5	11.8	
20,000	5.0	10.0	11.3	
21,000	4.8	9.5	10.7	
22,000	4.5	9.1	10.2	
23,000	4.3	8.7	9.8	
24,000	4.2	8.3	9.4	
25,000	4.0	8.0	9.0	
26,000	3.8	7.7	8.7	
27,000	3.7	7.4	8.3	
28,000	3.6	7.1	8.0	
29,000	3.4	6.9	7.8	
30,000	3.3	6.7	7.5	



### **MANITOBA**

**BEAUSEJOUR** 

Carl Bangert | 204-268-4294

**CARBERRY** 

Redfern Farm Services | 204-834-3356

CARMAN

Bud McKnight Seeds Ltd. | 204-745-2310

DELORAINE

Paterson Grain | 204-747-2333

**DUGALD** 

Southeast Seeds | 204-371-2898

ELIE

Shur-Gro Farm Supplies | 204-353-1250

**GUNTON** 

Paterson Grain | 204-886-3401

HOLLAND

Paterson Grain | 204-526-2240

**KILLARNEY** 

Paterson Grain | 204-523-8936

**MACGREGOR** 

Shur-Gro Farm Supplies | 204-685-5685

MELITA

Paterson Grain | 204-522-3472

**MORDEN** 

Valleyfield Ag | 204-362-0322 Philip Hildebrand

**MORRIS** 

Paterson Grain | 204-746-2347

**NEEPAWA** 

Shur-Gro Farm Supplies | 204-476-7580

**NIVERVILLE** 

Paterson Grain | 204-388-6565 Southeast Seeds | 204-388-4818

OAKVILLE

Shur-Gro Farm Supplies | 204-267-2701

**PIERSON** 

Paterson Grain | 204-634-2291

PORTAGE LA PRAIRIE

Shur-Gro Farm Supplies | 204-857-8741

**SOMERSET** 

Ceres Global Seeds | 204-774-2126

**SOURIS** 

Fraser Ag | 204-483-7333

ST. JOSEPH

Loewen Seeds | 204-324-7863

**STEINBACH** 

Paterson Grain | 204-326-4405

TREHERNE

lan/Harvey Pritchard | 204-526-7169

WESTBOURNE

Shur-Gro Farm Supplies | 204-274-3050

WINKLER

Scoular Canada | 204-325-9555

WINNIPEG

Bruce Stewart | 204-633-6010

WINNIPEG TERMINAL

Paterson Grain | 204-694-4445

#### **ALBERTA ONTARIO**

VAUXHALL

Nutrien Ag | 403-654-4464

**AMARANTH** 

Holmes Agro | 519-914-0450

DOUGLAS

BDS Farms | 613-570-0677

**IONA STATION** 

Campbell Seed | 519-671-9892

## **VALUE BEYOND YIELD** Nuseed teams locally and globally are dedicated to providing farm customers with excellent seed, service, and new opportunities. Nuseed's R&D and breeding teams have a long history in building our world-class germplasm and delivering input traits with top agronomic performance proven locally. Simultaneously, we're developing and commercializing proprietary output plant-traits, like Nuseed Omega-3 Canola, with very specific end-use benefits and added value. We build Nuseed Value Chains connecting local growers to global end-use customers and add value at each step and for every participant. Learn more at nuseed.com NUSEED®