

READY WHEN YOU ARE

You only get one shot. So go with your best option: TruFlex™ canola with Roundup Ready® technology.

From seeding to harvest, you've only got 97 days* to maximize your yield potential. But you're not worried. Because you're growing TruFlex™ canola with Roundup Ready® Technology. Here's how it can help you make the most of your season:



IMPROVED CONTROL OF TOUGH WEEDS

The flexibility of the TruFlex canola system allows for the control of harder-to-kill weeds like Canada thistle and wild buckwheat.



FLEXIBILITY IN SPRAY RATES AND TIMING

TruFlex canola provides a wider application window as compared to Roundup Ready® canola. If weather or a late flush of weeds delays your spray date, no problem – you will be able to spray up to first flower when applying sequential rates of 22 fl oz /ac. The TruFlex canola system also enables flexibility with your Roundup PowerMAX® herbicide application rate to help get the job done.



HIGHER YIELD POTENTIAL THROUGH GENETICS AND CROP SAFETY

New genetics have packed a lot of yield potential into each TruFlex canola seed. New advances in trait technology help enable better weed control and crop safety compared to Roundup Ready canola. It's a combination that could give you the opportunity to see much more yield potential at harvest time.

*Spring B. napus usually matures 85 to 110 days after planting depending on hybrid and environmental conditions. Source: North Dakota State University Canola Production Field Guide (reviewed Jan. 2019).

SYSTEM COMPARISON

The ability to help effectively and consistently control both annual weeds and tough-to-control perennials – that's what farmers are looking for, and it's what the TruFlex canola with Roundup Ready Technology system enables.

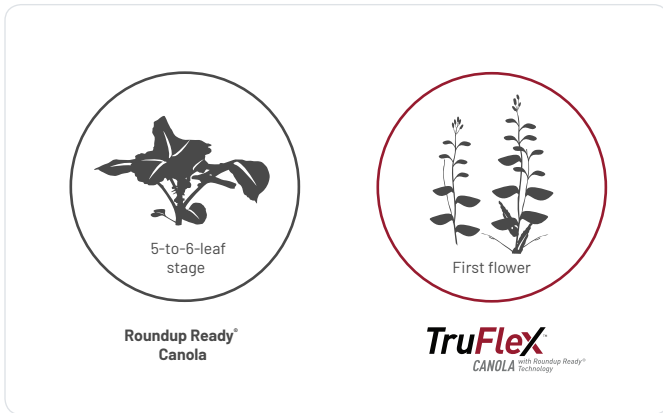
| | Canada Thistle | Wild Buckwheat |
|---|-----------------------------------|--|
| Roundup Ready® Canola | No control claim on labeled rates | Control up to 1" in size with 16 fl oz /ac |
| TruFlex™ CANOLA with Roundup Ready® Technology | Control with 44 fl oz /ac | Control over 2" in size with two sequential applications of 22 fl oz /ac |

CONTROL DIFFICULT ANNUALS AND TOUGH PERENNIALS

Canada Thistle: Control with 44 fluid ounces per acre of Roundup PowerMAX herbicide up to the 6-leaf stage of canola development.

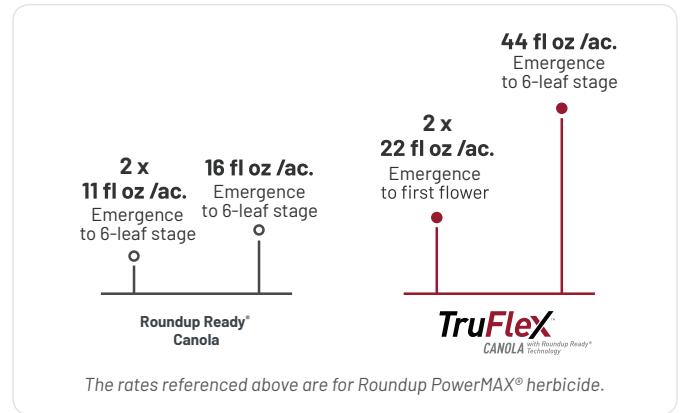
Wild Buckwheat: Control weeds greater than 2 inches in size with sequential applications of 22 fluid ounces followed by 22 fluid ounces per acre of Roundup PowerMAX herbicide.

GET UP TO 10-14 MORE SPRAY DAYS AT IN-CROP TIMING



The application window for Roundup PowerMAX® herbicide use extends past the 6-leaf stage all the way to the first flower when applying sequential rates of 22 fl oz/ac.

THE RATE FARMERS NEED FOR THEIR WEED CHALLENGES



The rates referenced above are for Roundup PowerMAX® herbicide.

Farmers are now able to apply Roundup PowerMAX herbicide in-crop at 22 fl oz/ac for two applications or 44 fl oz/ac for a single application, so you can choose the right rate for the unique weed challenges on your farm.

HIGHER YIELD POTENTIAL THROUGH GENETICS AND CROP SAFETY



We conducted field trials to test potential crop injury from spraying off-label on Roundup Ready® canola. Our research confirmed that spraying canola above the recommended rates or outside the application window was costing farmers three bushels per acre or more in yield.*

TruFlex™ canola with Roundup Ready® Technology is built on new genetics to deliver higher yield potential compared to Roundup Ready canola. Protecting that potential requires not only effective weed control but also crop safety.

Elite Germplasm

The features farmers need for their growing conditions.

Crop Safety

The TruFlex canola system allows for the application of higher rates of Roundup PowerMAX herbicide.

*Source: Monsanto Technology Development Trials 2009-2012.

Find more information on TruFlex canola with Roundup Ready Technology:
TruFlexcanola.com

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Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® Technology contains genes that confer tolerance to glyphosate. Glyphosate will kill crops that are not tolerant to glyphosate. Bayer, Bayer Cross, Roundup Ready®, Roundup WeatherMAX® and TruFlex™ are trademarks of Bayer Group. ©2020 Bayer Group. All rights reserved.

