









One of the smartest routes to high yield potential is through effective weed control. With improved control of tough weeds, flexibility in spray rates and timing, and higher yield potential through genetics and crop safety, Nuseed's TruFlex<sup>™</sup> Canola with Roundup Ready<sup>®</sup> Technology can make it happen.





IMPROVED CONTROL OF TOUGH WEEDS

The flexibility of the TruFlex canola system will allow for the control of harder-to-kill weeds like cleavers. foxtail barley and wild buckwheat It will also help enable season-long dandelion control.



#### FLEXIBILITY IN SPRAY RATES AND TIMING

TruFlex canola will have a wider application window than our current technology. If weather or a late flush of weeds delays your spray date, no problem - you will be able to spray up to first flower\* when applying seguential rates of 0.67 L/ac. The TruFlex canola system will also enable flexibility with your Roundup WeatherMAX® herbicide application rate to help get the job done.



### HIGHER YIELD POTENTIAL THROUGH GENETICS AND CROP SAFETY

New genetics have packed a lot of yield potential into each TruFlex canola seed. New advances in trait technology will help enable better weed control and crop safety compared to Roundup Ready canola. It's a combination that could give you the opportunity to see much more yield potential at harvest

\*First flower is when 50% of the plants in the field have no more than one flower.

# TruFlex CANOLA HYBRIDS

With years of Canadian and international testing, Nuseed presents the first in a long series of hybrids developed for the canola growing region of Canada. **NC355 TF** is a great new choice for growers looking for a new generation of canola hybrid to take advantage of the benefits of TruFlex<sup>™</sup> technology and would be a great choice for local farms.

## **NC355 TF**

## **Maturity: Medium-Early**

- TruFlex<sup>™</sup> Canola with Roundup Ready<sup>®</sup> Technology
- Outstanding early season vigor
- High yielding
- Excellent pod set

#### **DISEASE PACKAGE**

Blackleg: Multi-gene Resistant Fusarium Wilt: Resistant

#### **AGRONOMICS**

Plant height: Medium-Tall Seed color: Black Early season vigor: 8 Standability: 7

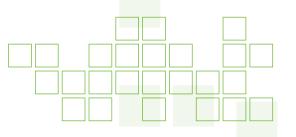
#### **HARVEST CHARACTERISTICS**

Oil content: 7 Straight cut rating: 4

**Hybrid Rating Scale** 1 = Poor, 9 = Excellent

## **HYBRID HIGHLIGHT**

## **DEVELOPED** FOR THE NEEDS **OF WESTERN CANADA**









# TruFlex CANOLA HYBRIDS

Nuseed is a global leader in canola genetics and trait development. **NC471 TF** has been developed for North American grower needs and has shown exceptional blackleg resistance. Together with the benefits of TruFlex technology, **NC471 TF** will provide growers a new level of protection against one of the most detrimental diseases of canola.

### **NEW NC471 TF**

## **Maturity: Medium**

- TruFlex<sup>™</sup> Canola with Roundup Ready<sup>®</sup> Technology
- Excellent blackleg resistance
- High yielding
- Harvestability ease

#### **DISEASE PACKAGE**

Blackleg: Multi-gene Resistant Fusarium Wilt: Resistant

#### **AGRONOMICS**

Plant height: Medium-Tall Seed color: Black Early season vigor: 8 Standability: 7

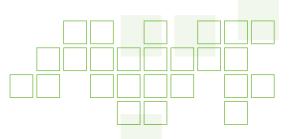
#### HARVEST CHARACTERISTICS

Oil content: 7 Straight cut rating: 5

**Hybrid Rating Scale** 1 = Poor, 9 = Excellent

## **HYBRID HIGHLIGHT**

## THE LEADER IN BLACKLEG **RESISTANCE**



# TruFlex CANOLA HYBRIDS

Utilizing high yielding Nuseed genetics, NC527CR TF now combines the most current multigenic traits for clubroot resistance. A medium-late maturing variety with great harvestability characteristics.

## **NEW NC527CR TF**

### **Maturity: Medium-Late**

- TruFlex<sup>™</sup> Canola with Roundup Ready<sup>®</sup> Technology
- Multigenic clubroot resistance
- High yielding
- Excellent harvestability

### **DISEASE PACKAGE**

Blackleg: Multi-gene Resistant Fusarium Wilt: Resistant

#### **AGRONOMICS**

Plant height: Tall Seed color: Black Early season vigor: 8 Standability: 7

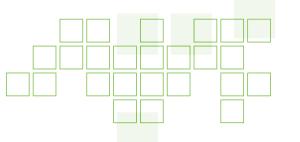
## **HARVEST CHARACTERISTICS**

Oil content: 7 Straight cut rating: 4

**Hybrid Rating Scale** 1 = Poor, 9 = Excellent

## **HYBRID HIGHLIGHT**

## **LEADING EDGE CLUBROOT** RESISTANCE

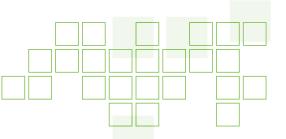




## **NUSEED**® CANOLA HYBRID CHARACTERISTICS

	NC355 TF	NEW NC471 TF	NEW NC527CR TF
MATURITY	Medium-Early	Medium	Medium-Late
BLACKLEG	Multi-gene Resistant	Multi-gene Resistant	Multi-gene Resistant
FUSARIUM WILT	Resistant	Resistant	Resistant
PLANT HEIGHT	Medium-Tall	Medium-Tall	Tall
SEED COLOR	Black	Black	Black
EARLY SEASON VIGOR	8	8	8
STANDABILITY	7	7	7
OIL CONTENT	7	7	7
STRAIGHT CUT RATING	4	5	4

Hybrid Rating Scale 1=Poor, 9=Excellent Plant Height Rating Scale 1=Shortest, 9=Tallest



## PROTECT THAT START OF THE SEASON FEELIN' FROM FLEA BEETLES

Introducing BUTEO™ start, a powerful new seed treatment that protects your canola and your start of the season spirit. BUTEO start is specifically engineered to defend your canola against early flea beetle pressure, delivering unparalleled protection right through the three-leaf stage putting you on the path to strong plants and even stronger yields. So make this year one for the record books and start strong with BUTEO start.







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