



THE SEED FOR THE SYSTEM

Nuseed is a global leader in canola genetics and trait development.

All our seed has been developed to meet the US grower needs agronomically while balancing the end customer needs.

The **Omega-3 Canola Production System** seed will perform consistently throughout their targeted growing regions.

The **Omega-3 Canola Production System** Nuseed products have longer flowering periods which assists in maximizing each of their performance. This long flowering period can produce exceptional yield opportunity.

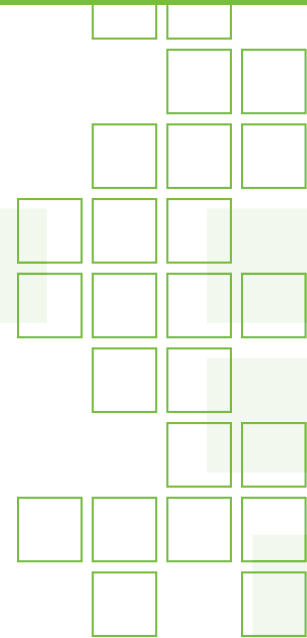
Together with glufosinate tolerance, the Nuseed products provide growers a proven tool to control problematic herbicide resistant weeds while being susceptible to glyphosate for volunteer control in spring or fall burndown programs.

PRODUCT NAME	NEW OM308 GFT	NEW OM319 GFT	OM309
MATURITY	EARLY	MID	MID
GROWING ZONE	EARLY/MID	MID	MID/LATE
TYPE	HYBRID	HYBRID	OP
FLOWERING TIMING	EARY/MID	MID	MID/LATE
PLANT HEIGHT	SHORT	SHORT/MEDIUM	SHORT
EARLY SEASON VIGOR	HIGH	HIGH	INTERMEDIATE
STANDABILITY	VERY STRONG	STRONG	VERY STRONG
BLACKLEG	RESISTANT (MULTI-GENIC)	RESISTANT (MULTI-GENIC)	RESISTANT (MULTI-GENIC)
TARGET SEEDING RATES TO MAXIMIZE SUCCESS (SEEDS/SQ FOOT)	12	12	14



SEED TREATMENT

All Omega-3 Canola Production System seed products are treated with a proven insecticide/fungicide combination to protect your seed investment against early season disease and insects. Nuseed Omega-3 hybrids also come standard with BUTEO® start for added protection against flea beetles.



DELIVERING PROFITS FOR GROWERS AND NUTRITION FOR ALL

The Omega-3 Canola Production System Contract Advantage

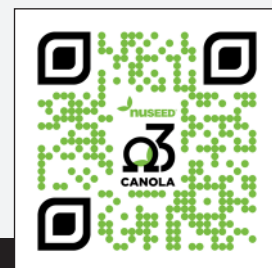
- Grower controlled flexible contracting options:
 - » Choice of timing and volume to lock Market Price and Basis
 - » Choice of delivery window
- Attractive premium opportunities
- Force Majeure (“act of god”) clause
- Incentives: Trucking, Crop Inputs, Early Commitment, Returning Grower
- Local Nuseed agronomic and stewardship support
- Independent lab grading with samples taken during harvest, and at delivery

For more information visit
Omega3Canola.com

Interested in participating in the Nuseed Omega-3 canola production system opportunity?

Nuseed factors in farm location, business priorities, stewardship and production capabilities for our contract producers.

Go to Omega3Canola.com to fill out a Intent to Grow form for more information about the Omega-3 Canola Production System



Nuseed is the seed technologies platform of Nufarm Limited (ASX:NUF). Always follow product package instructions and registered uses. Content is provided in good faith for information purposes only.

Nuseed is a member of Excellence Through Stewardship® (ETS). All production of Omega-3 canola is done under contract and stewarded through the principles of ETS. Failure to abide by the contractual principles established may result in contract termination.



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